

DIWAKARAN

MOTION GRAPHICS ARTIST

ABOUT ME_

I'm a creative Motion Graphics Artist with 5+ years of experience making eye-catching visuals for TV channels, brands, and digital content. I enjoy turning ideas into smooth animations, 3D visuals, and cinematic shots. I work fast, adapt easily, and love building clean and stylish graphics that match the brand's look.

Recently, I've also been doing advanced 3D brand and film-style animations using Unreal Engine, which helps me create realistic lighting, camera movement, and high-energy visuals.

CONTACT_

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EDUCATION_

Higher Education
USP Matriculation Higher Secondary School ,
Tenkasi

BSC Media Technology
ICAT Design & Media College, Chennai
2018-2021

iGene School of VFX Technology
3D Generlist (Modeling, Animation)
2023-2024 (6 months Class)

JOB EXPERIENCE_

2019-2020 (Part Time Work)
Motion Graphics and Video Editor
Digitally Now

Create high-quality animations and videos using Adobe Creative Suite, incorporating visual effects, motion graphics, and sound design. Work closely with art directors, designers, and animators to ensure consistency and quality across projects

2021 - 2023 (Chennai) and 2024 - 2025 (Kochi- 31 may Resigned)
Motion Graphics Artist
Ting Works LLP

Collaborate with clients and internal teams to develop concepts and storyboard ideas for motion graphics projects.Created animated logos, title sequences, and motion graphics elements for client videos. Produce promotional videos, explainer animations, and visual effects for a variety of platforms including web, social media, and broadcast. Maintained organized project files and documentation, ensuring efficient workflow and timely delivery. Keep abreast of industry trends and techniques, continually refining skills and exploring new creative approaches

BRANDS :
Sun Pictures, Sun TV, Adithya TV, Gemini TV,KTV, Sun Music, SUN NXT, Udaya TV, Surya TV, Fair play, Discovery, Kitchen Treasure, Copter 7, Inzpira, Eufy, Rcity, Forca Kochi

June 2025- November2025 (6 month worked)
Lead Animator
Digitally Now

6 months experience in creating motion posters, video edits, and promotional creatives for films and brands.Skilled in delivering high-impact visuals for social media and digital marketing campaigns.

BRANDS :
Studio Green, Green Cinemas, Kutti Story Pictures, Vishwa Entertainment, Vyom Productions, Tupil Plywoods

SKILLS_

- Proficient in Adobe Creative (After Effects, Premiere Pro, Photoshop)
- Strong understanding of motion graphics principles and techniques
- Ability to conceptualize and storyboard ideas effectively
- Skilled in 2D and 3D animation, including character animation
- Experience with video editing and compositing

3D / UNREAL ENGINE_

- A cinematic channel promo with real-time lighting
- A 3D brand animation with realistic environment
- A forest-based film intro with atmospheric lighting and detailed foliage
- Dynamic logo reveal using Unreal's Niagara VFX
- A high-quality virtual set for broadcast use